



## Korian optimizes their email signatures with CodeTwo



### Advanced and efficient email communication

Korian is the leading provider of nursing and care services in Europe. The company employs over 22,500 people in Germany alone and looks after more than 800,000 customers across the entire continent. Being a company of this size, communicating smoothly and efficiently is crucial, and email is one of the main channels for internal and external communication. When Korian realized that native Microsoft Exchange tools do not satisfy their email signature management needs, the company looked for a solution that would enable consistent and professional communication for all employees.

„With CodeTwo, we can now adjust all email signatures centrally with just a click of a button. This ensures a consistent external brand image.“

IT-Infrastructure Management,  
Korian



### Seamless integration with the IT infrastructure

After in-depth consultation and requirements analysis, the experts at IF-Tech AG suggested CodeTwo's solution for managing and maintaining email signatures centrally for all employees. The tool integrated seamlessly with Korian's existing IT infrastructure which allowed for a quick and easy go-live. With the implementation of CodeTwo's solution, Korian now ensures consistent and professional email communication for all employees, regardless of an email app or device they use.

### Promotional banners and adherence to compliance guidelines in seconds

Thanks to CodeTwo, Korian can effortlessly enforce their corporate identity in email communications. What's more, the solution enables signatures to be automatically updated for all employees, ensuring that all relevant information is always up to date. The integration of marketing banners for campaign and event promotion in email communication is

particularly beneficial for the marketing department. CodeTwo's solution also helps adhere to compliance guidelines by automatically adding legal disclaimers and additional information. Thanks to the structured preparation, IF-Tech AG's experts were able to implement CodeTwo's solution within a few hours and go live within a day. The tool now helps to increase the company's efficiency and productivity and improves communication with customers and business partners.

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